



## **Building Better Schools Conference 2010**

*Academies, Free Schools and the Big Society*

**9-10 November 2010**

**Manchester Town Hall & Manchester Communications Academy**

The **Building Better Schools Conference** is the most important event in the school design and construction industry's calendar. The unique two day event will showcase award winning and best practice in education, design and the built environment. It will share the experience of local authorities, schools and providers engaged in delivering academies and free schools and promoting community development and regeneration.

Hosted by the British Council for School Environments and Manchester City Council, Day one will consist of visits to inspirational school and learning environments in and around Manchester, followed by a drinks and networking reception. Day two will feature a line up of key speakers from across the industry and a highly interactive conference with workshops, held uniquely within the Manchester Communication Academy, covering the critical issues in this exciting arena and showcasing new thinking and new products.

### **Audience**

The conference will appeal to professionals and practitioners from across the sector in the UK and internationally who want to be inspired, informed and network at this event. It is aimed at local government, architects, policy makers, parents, school leaders, academy sponsors, contractors, suppliers and all those involved in creating outstanding school environments. We expect 500 delegates to attend in 2010, growing to 800 in 2011.

### **Conference themes**

The conference will look at the major programmes of building schools and design taking place across the UK and address a number of themes: the new landscape for school capital, sustainability, design to support teaching and learning, sports and physical activity and community regeneration.

### **Conference format**

This conference is a national stage to showcase your work and organisation as well as your products, services and thinking to a changing client base and to new providers. On day one we will provide opportunities for you to participate in the school visits and take part in the networking reception with conference delegates and senior Manchester City Council representatives. On day two we will provide you with exhibition opportunities, inserts in the delegate packs and profile for your key staff with delegate places at the conference.

### **About the BCSE**

The British Council for School Environments is the UK's leading charity in education, design and construction. We spread best practice in all aspects of school design and construction through events, awards, research and through our network of over 400 members – local authorities, schools and the private sector – and a network of 1000s across the sector. For more information visit [www.bcse.uk.net](http://www.bcse.uk.net)

## Sponsorship packages

### Lead sponsor

- Key speaker opportunity at the conference
- Speaking opportunity in one workshop and at the drinks reception
- Exhibition stand
- Logo displayed on all publicity and conference material whether web-based, electronic or printed
- Five guest passes at the conference and pre-conference networking event
- Main stage branding

**£15,000**

### Platinum sponsor

- Speaking opportunity in one workshop
- Exhibition stand
- Logo displayed on all publicity and conference material whether web-based, electronic or printed
- Two passes at the conference and pre-conference networking event
- Main stage branding

**£10,000**

### Gold sponsor

- Space only stand
- Logo displayed on all publicity and conference material whether web-based, electronic or printed
- One pass at the conference and pre-conference networking event

**£5,000**

### Supplier sponsor

- Logo displayed on all publicity and conference material whether web-based, electronic or printed
- One pass at the conference and pre-conference networking event

**£2,000**

### Additional sponsorship packages

Evening Drinks Reception	£7,500
Conference Bag Sponsor	£3,000
Lanyard Sponsor	£3,000
Exhibition stand only	£2,500

## Partner organisations

We would also consider the support of a number of partner organisations from the voluntary and statutory sector in Manchester and from regional government and business.

For further information about these sponsorship and partnership opportunities please contact Ian Fordham, Deputy Director, BCSE at [ian@bcse.uk.net](mailto:ian@bcse.uk.net) or 07525 458165 or alternatively Brigid Coady, Operations Director, BSCE at [brigid@bcse.uk.net](mailto:brigid@bcse.uk.net) or 0207 785 6288